

# Going Digital

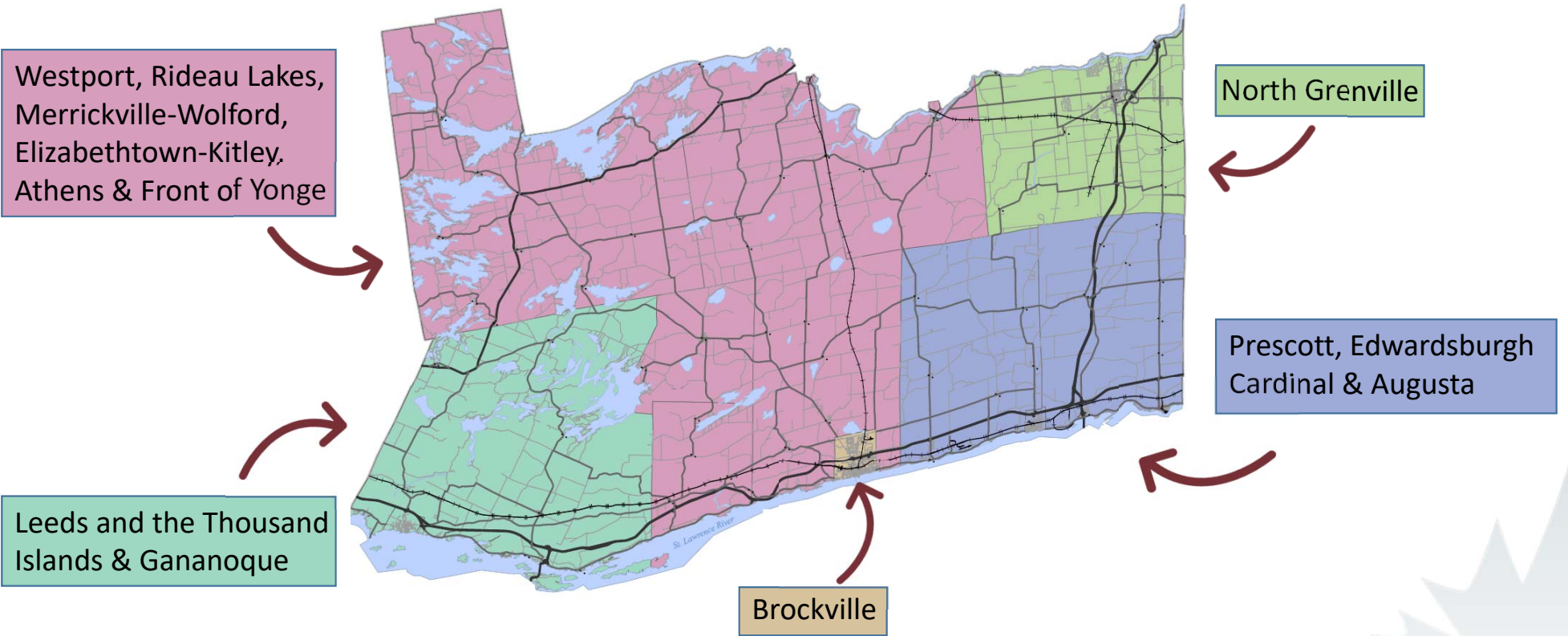
## Presenters:

- ❖ Shelbi McFarlane, Leeds Grenville Business Development Officer
- ❖ Norma Banford, Golden Moment Farm, Athens
- ❖ Shelley Mitchell, To Be Continued, North Grenville
- ❖ Nicole Hudson, Katarina's Coffee Shop, Prescott

# Going Digital



# Digital Services Regional Breakdown



#LGEcDev2022

# DIGITAL MAIN ST. Programs

- \$2,500 Digital Transformation Grant
  - For businesses with a brick-and-mortar storefront to grow online
- Digital Service Squad
  - Free one-on-one support from a local digital expert
- ShopHere \* Administered externally through DMS
  - Free Shopify/Square E-commerce website
- Future Proof \* No longer available
  - Connected businesses with a team of digital marketers, web designers and creatives

Regional DMS Team



# Digital Main Street in Leeds Grenville



23 & Co.  
Rideau Lakes  
Digital Support



Kitley Grocery  
Elizabethtown-Kitley

\$2,500 Grant &  
Digital Support



Creative Gardens Floral Design  
Westport

\$2,500 Grant & Digital Support



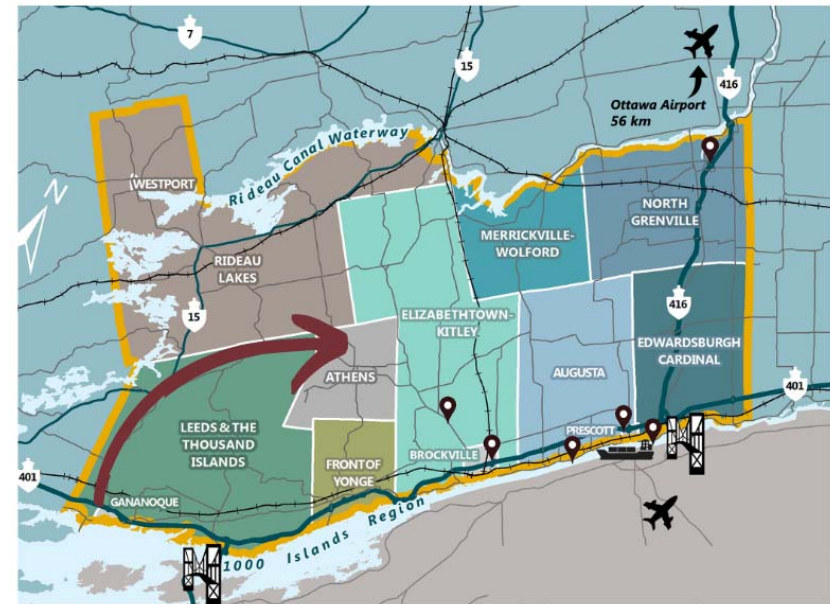
Arbru Solar Brewery  
Front of Yonge

\$2,500 Grant &  
Digital Support



# Golden Moment Farm, Athens

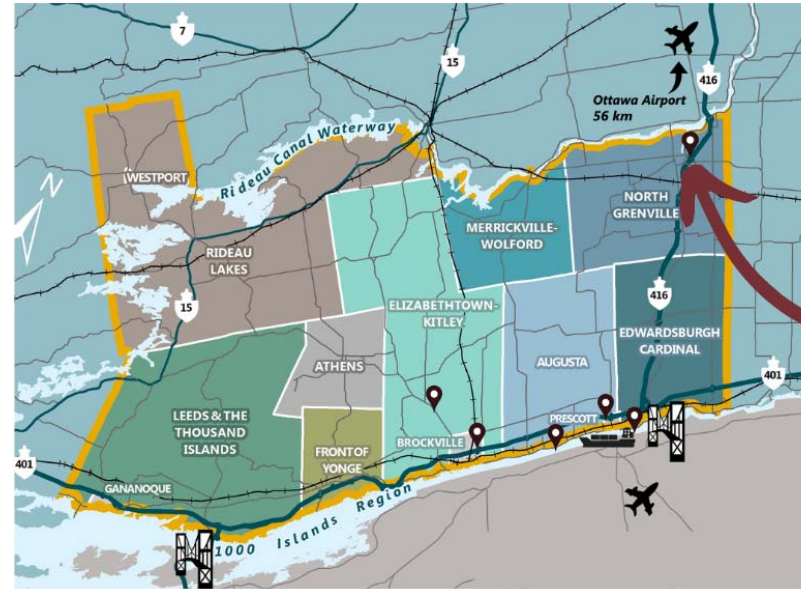
- Norma Banford, Co-Owner



# To Be Continued Consignment Shop, North Grenville

- Shelley Mitchell, Owner

**TO BE CONTINUED**  
QUALITY FAMILY CONSIGNMENT



# Katarina's Coffee Shop, Prescott

- Nicole Hudson, Co-Owner



# Local Digital Support Contacts

- **Westport, Rideau Lakes, Merrickville-Wolford, Elizabethtown-Kitley, Athens & Front of Yonge**
  - Cyndy Bolton – [cyndy.Bolton@uclg.on.ca](mailto:cyndy.Bolton@uclg.on.ca)
- **Prescott, Edwardsburgh Cardinal & Augusta**
  - Elizabeth Lawless - [dms@prescott.ca](mailto:dms@prescott.ca)
- **Leeds and the Thousand Islands & Gananoque**
  - McKenna Modler - [businessadmin@townshipleeds.on.ca](mailto:businessadmin@townshipleeds.on.ca)
- **North Grenville**
  - Matt Gilmer - [mgilmer@northgrenville.on.ca](mailto:mgilmer@northgrenville.on.ca)
- **Brockville**
  - Chelsea Kerr- [ckerr@downtownbrockville.com](mailto:ckerr@downtownbrockville.com)

Thank you!

where **lifestyle**  
**grows** good **business**

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