



**SHORELINES**

• CASINO THOUSAND ISLANDS •



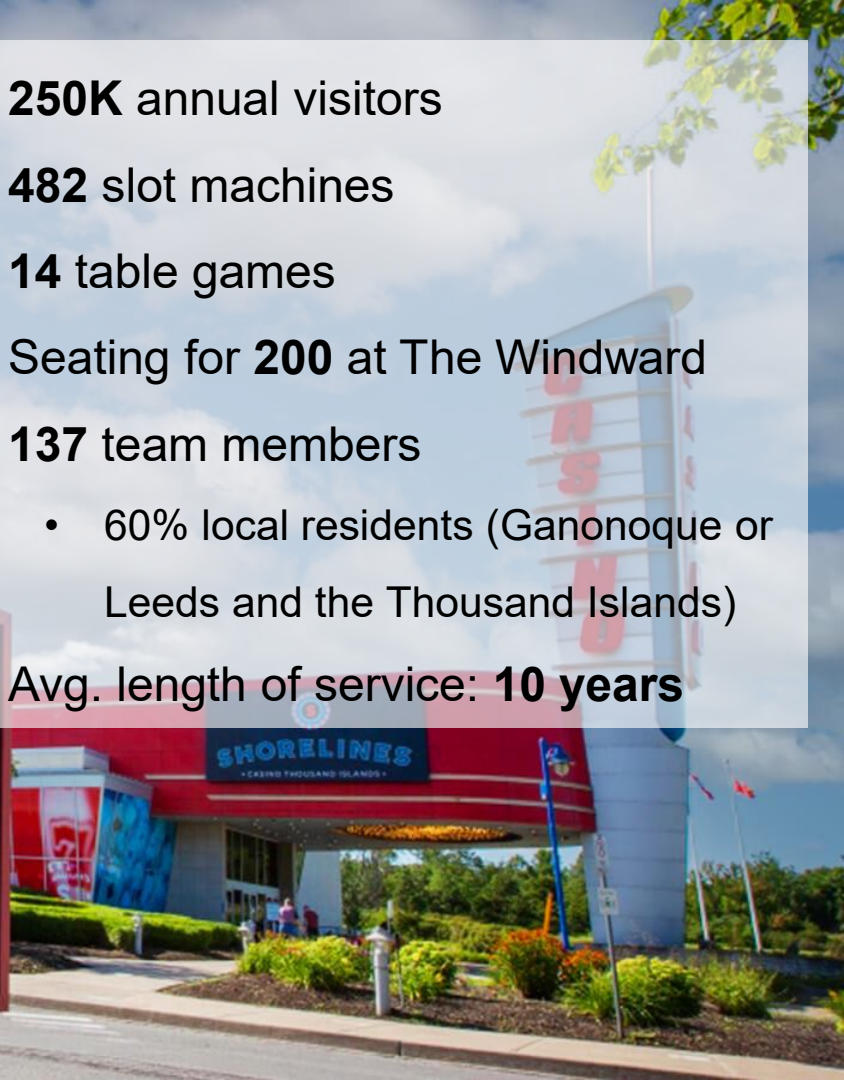
**GREAT  
CANADIAN**  
ENTERTAINMENT

## Shorelines Casino Thousand Islands

*Leeds Grenville Economic Development Summit 2023  
November 17, 2023*



- **250K** annual visitors
- **482** slot machines
- **14** table games
- Seating for **200** at The Windward
- **137** team members
  - 60% local residents (Ganonoque or Leeds and the Thousand Islands)
- Avg. length of service: **10 years**



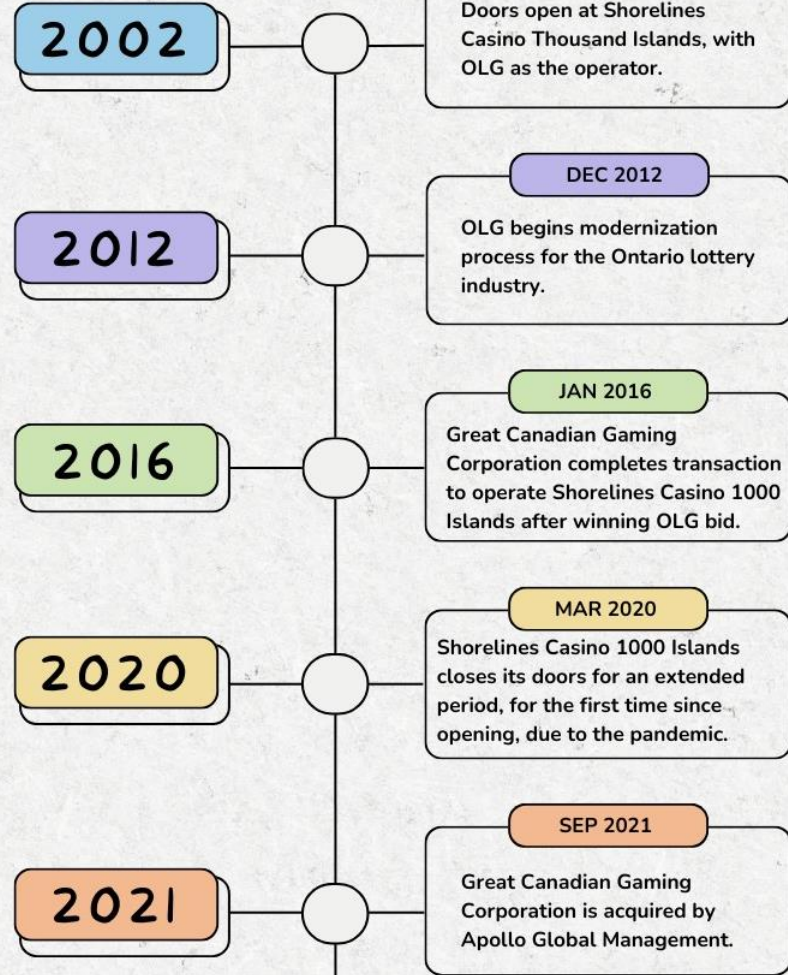
# History of Shorelines Casino 1000 Islands



GREAT CANADIAN ENTERTAINMENT |



**SHORELINES**  
CASINO THOUSAND ISLANDS





## Facility upgrades:

- New VIP area (~\$250K)
- Surveillance equipment replacement (>\$1 million)

## Increased Market Competition

- Akwesasne Mohawk Casino - opened 140,000 sq. ft Hotel Resort Casino in 2013 (1,800 slot machines | 30 tables);
- Shorelines Casino Belleville constructed and opened in 2017 (450 slot machines | 18 tables);
- Bridgeport Point Place Casino opened in 2018 (500 slot machines | 20 tables);
- Rideau Carlton Raceway awarded to Hard Rock in 2017 with new expansion underway (eta for completion is 2025);
- Igaming is legalized in Ontario in April 2022.



GREAT CANADIAN ENTERTAINMENT |



# Connected to the Community

## 2023 Community Support



- Royal Canadian Legion (Legion Poppy Fund)
- United Way Leeds Grenville & YMCA of Eastern Ontario (Gord Brown Memorial Golf Tournament)
- 1000 Islands Gananoque Chamber of Commerce (Business Excellence Awards)



# Community Support

In FY22/23:

- **\$80 million** paid to Great Canadian host communities, through OLG, across Ontario.
- **\$118 million** paid to Great Canadian host communities across Canada.



GREAT CANADIAN ENTERTAINMENT |



**SHORELINES**  
- CASINO THOUSAND ISLANDS -



Confederation Park, Gananoque, ON

# Funding critical local infrastructure & community support

Funds from OLG, to Leeds and the Thousand Islands and Gananoque as host communities from OLG in the past year have helped fund:

- Community grants
- Capital infrastructure reserve funds & to fleet equipment and machinery
- Gananoque amphitheatre for concerts at the waterfront
- Construction of River Fountain
- Gananoque town park revitalization
- Community improvement Program in BIA

**>\$64 million received** in host community payments since opening in June 2002.



GREAT CANADIAN ENTERTAINMENT |



**SHORELINES**  
• CASINO THOUSAND ISLANDS •

# Putting player health first



**Play Smart**

Knowledge you can bet on.

Supporting healthy play is a top priority, through a robust responsible gambling (“RG”) program.

Initiatives include:

- Dedicated RG site champion
- Quarterly RG meetings
- Campaigns to educate players and employees about safer play
- Regular tracking and reporting of RG metrics to OLG
- Site driven RG events



GREAT CANADIAN ENTERTAINMENT |



**SHORELINES**

• CASINO THOUSAND ISLANDS •

# GREAT CANADIAN REWARDS



## New Loyalty Program covering all 12 Destinations in Ontario

- 800,000+ members (Ontario only)
- First gaming and entertainment company to offer digital enrollment with identity verification through Interac®.
- Benefits include show presale concert tix, free play rewards, hotel discounts at GC hotels, member-only promos and more!



THANK YOU

Proud member of:



GREAT CANADIAN ENTERTAINMENT |



**SHORELINES**

• CASINO THOUSAND ISLANDS •